

# Cafe Nate Privacy Policy

Date: 15/02/2019

This Privacy Policy describes how your personal information is collected, used, and shared when you visit <https://www.cafenate.com.au/> or make a purchase from or <https://cafenate.revelup.com/weborder/?establishment=1#index> (the "Site") or our shop at 23 Hill St Roseville (the "Shop").

## PERSONAL INFORMATION WE COLLECT

When you visit the Site, we automatically collect certain information about your device, including information about your web browser, IP address, time zone, and some of the cookies that are installed on your device. Additionally, as you browse the Site, we collect information about the individual web pages or products that you view, what websites or search terms referred you to the Site, and information about how you interact with the Site. We refer to this automatically-collected information as "Device Information."

We collect Device Information using the following technologies:

- "Cookies" are data files that are placed on your device or computer and often include an anonymous unique identifier. For more information about cookies, and how to disable cookies, visit <http://www.allaboutcookies.org>.
- "Log files" track actions occurring on the Site, and collect data including your IP address, browser type, Internet service provider, referring/exit pages, and date/time stamps.
- "Web beacons," "tags," and "pixels" are electronic files used to record information about how you browse the Site.

Additionally when you make a purchase or attempt to make a purchase through the Site or Shop, we collect certain information from you, including your name, billing address, shipping address, payment information (including credit card numbers and PayPal details), email address, and phone number. We refer to this information as "Order Information."

When we talk about "Personal Information" in this Privacy Policy, we are talking both about Device Information and Order Information.

## HOW DO WE USE YOUR PERSONAL INFORMATION?

We use the Order Information that we collect generally to fulfill any orders placed through the Site or Shop (including processing your payment information, arranging for shipping, and providing you with invoices and/or order confirmations). Additionally, we use this Order Information to:

Communicate with you;

Screen our orders for potential risk or fraud; and

When in line with the preferences you have shared with us, provide you with information or advertising relating to our products or services.

We use the Device Information that we collect to help us screen for potential risk and fraud (in particular, your IP address), and more generally to improve and optimize our Site (for example, by generating analytics about how our customers browse and interact with the Site, and to assess the success of our marketing and advertising campaigns).

## SHARING YOUR PERSONAL INFORMATION

We share your Personal Information with third parties to help us use your Personal Information, as described above. For example, we use Revel POS to power our online store--you can read more about how Revel uses your Personal Information here: <https://revelsystems.com.au/privacy/>. We also use Braintree to power our payments – you can read more about how Braintree uses your Personal Information here: <https://www.braintreepayments.com/au/legal/braintree-privacy-policy>

We also use Google Analytics to help us understand how our customers use the Site--you can read more about how Google uses your Personal Information here:

<https://www.google.com/intl/en/policies/privacy/>. You can also opt-out of Google Analytics here: <https://tools.google.com/dlpage/gaoptout>.

Mailchimp helps us to communicate with you and let you know about things like menu updates, special offers, recipes, blog posts etc - you can read more about how Mail Chimp uses your Personal information here: [https://www.surveymonkey.com/mp/legal/privacy-policy/?ut\\_source=footer](https://www.surveymonkey.com/mp/legal/privacy-policy/?ut_source=footer)

Survey Monkey helps us to find out what you would like to see in our service and how we can improve – you can read more about how Survey Monkey uses your Personal information here:

[https://www.surveymonkey.com/mp/legal/survey-research-privacy-notice/?ut\\_source=dashboard\\_poll](https://www.surveymonkey.com/mp/legal/survey-research-privacy-notice/?ut_source=dashboard_poll)

Finally, we may also share your Personal Information to comply with applicable laws and regulations, to respond to a subpoena, search warrant or other lawful request for information we receive, or to otherwise protect our rights.

Café Nate do not sell your information to third parties.

You can opt out of targeted advertising by:

MAILCHIMP: opt out using the optout link on the communication sent

FACEBOOK - <https://www.facebook.com/settings/?tab=ads>

GOOGLE - <https://www.google.com/settings/ads/anonymous>

#### DO NOT TRACK

Please note that we do not alter our Site's data collection and use practices when we see a Do Not Track signal from your browser.

#### DATA RETENTION

When you place an order through the Site, we will maintain your Order Information for our records unless and until you ask us to delete this information.

#### CHANGES

We may update this privacy policy from time to time in order to reflect, for example, changes to our practices or for other operational, legal or regulatory reasons.

#### CONTACT US

For more information about our privacy practices, if you have questions, or if you would like to make a complaint, please contact us by e-mail at [admin@cafen8.com.au](mailto:admin@cafen8.com.au) or by mail using the details provided below:

23 Hill St, Roseville, NSW, 2069, Australia